



APTA Geriatrics

An Academy of the American
Physical Therapy Association

Mission

Building a community that advances the profession of physical therapy to optimize the experience of ageing

Vision

Embracing ageing and empowering adults to move, engage, and live well

Values

Person-Centered • Results-Inspired • Change-Drivers • Collaborative-Partnerships

2021-2023 APTA Geriatrics Strategic Framework

Strategic Outcomes

Trusted Resource

The Academy is the premier source for best practices by creating and disseminating tangible resources and supporting knowledge translation that gets the right information to the right people to enhance their professional experience.

Lifelong Learning

The Academy is the leading source for knowledge translation, facilitating the continual training and professional development needed to uphold excellence in the practice of physical therapy for ageing adults.

Advocacy

The Academy champions policies that help ageing adults by promoting the value of physical therapy while providing comprehensive awareness of geriatric physical therapy as a specialty area of practice.

FY 2021 Strategies and Tactics

Goal/Outcome	FY2021 Strategic Priorities	FY2021 Special Projects/Initiatives
Trusted Resource	Create ways to disseminate clear, relevant information, with modern and high quality design.	<ul style="list-style-type: none"> • Implement website redesign, with mobile-first approach • Streamline and increase accessibility of Journal Club meetings • Create outreach and communications plan
Lifelong Learning	Identify target audiences and their education needs, to expand our reach with diverse learning formats.	<ul style="list-style-type: none"> • Deploy survey to understand knowledge gaps and content opportunities • Develop hybridized Certification Courses • Define the value proposition of an Academy-hosted standalone conference
Advocacy	Develop an advocacy agenda, to raise awareness of geriatric physical therapy.	<ul style="list-style-type: none"> • Identify engagement and partnership opportunities that drive our agenda • Prioritize issues for geriatric PTs/PTAs and students • Research opportunities to develop a student outreach program